**Email template to local businesses!**

Subject line: Introduction to Citation

Hi,

I hope you're well!

I live locally and I’m sure you’re super busy but I just wanted to get in touch and introduce you to the company I work for: Citation.

We allow you and your business to focus on what you do best, with the reassurance and peace of mind that we’re keeping you safe and compliant in the business-critical areas of Health & Safety, HR and Employment Law.

50,000 UK businesses already trust us with these matters – and we can help you too! Key benefits include: our 24/7 advice line, bespoke documentation, online platform, proactive legislation updates and much more!

If you’d be interested to find out more how we could help you, please let me know. 😊

You can view our client testimonials here: <https://www.citation.co.uk/customer-stories>

Thanks!