



TEAM GAME

INSTRUCTIONS

Who's PLAYING?

Everyone who's eligible to take part in our Colleague Rewards scheme has been allocated to one of our 19 individual teams.

How TO PLAY

Citation's elite team of referral heroes, The Referrers, has arrived.

Fresh off the back of a record-breaking start to 2021, each department must now face their own, unique challenge - going above and beyond to deliver the highest referral performance ever.

Until the end of June 2021, every referral and referral deal

you achieve will earn your team points, points that will help you progress through our team game board.

There are prizes throughout, which will be won by the first team to reach each of our key milestones!

This includes referrals that are submitted via the Colleague Rewards form, Atlas and all direct referrals for our On-Site services.

ACTION

POINTS

Submit a referral for any product or service	2
Gain an additional service deal coming from a colleague referral	5
Gain a core service deal coming from a colleague referral (Health & Safety or HR & Employment Law)	15

Each team has a bespoke points target based on their previous referral performance. Every time you reach 5% of this overall points target, you'll move one spot on the team game board.

Overall, there are 20 spots on the board - with prizes along the way for the first team to reach spaces 5, 10, 15 and cross the finishing line at space 20!

REMEMBER...

Please note that multiple referrals for the same company will be counted as one referral - these will earn two points.





Multiple products on one deal will be counted as one deal only - with the higher points automatically being rewarded if the deal contains a core service.



How to win

The aim is simple – every referral and deal you achieve awards you points to help your team reach its target! Achieve the set milestones – 25%, 50%, 75% and 100% – before other teams reach theirs to win the prize!

What's up for grabs?

Prize	Winning Criteria
 Team coffee/breakfast - a free breakfast or hot drink for the whole team!	be the first team to hit... 25% of their overall points target.
 Team lunch - get together and grab a bite to eat to celebrate, you're halfway there!	50% of their overall points target.
 Team activity (virtual event) - this could be an escape room, cocktail making or more!	75% of their overall points target.
 Team activity (virtual/in person event) - you can choose from activities such as crystal maze or bowling, or maybe just drinks on a night out!	100% of their overall points target.

So, what are you waiting for?

Keep making those brilliant referrals to continue to help our clients and businesses across the UK, whilst propelling your team to success and win some amazing prizes along the way!

Need help referring? You can access all our help content on the [Colleague Rewards Hub](#)!

Ts & Cs apply. Please see the [Colleague Rewards Hub](#) for full details.

Please note that prizes may be substituted with an alternative option (for our field/home based colleagues), such as gift vouchers to the same value, if a team outing cannot be arranged. This is at the team leader's discretion.

