

# Health & Safety business boosters

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business





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## How to use Health & Safety to level up your business

Want to power your business forward? Thinking smart about your Health & Safety could be the key. Whether it's simply saving you some time and boosting efficiency or standing out from the crowd to win bigger business, here are our killer combos for making Health & Safety your secret to success.

## Good

### Covering all Health & Safety bases

Poor Health & Safety is expensive – that's a fact. It can damage reputations. Enforcement action starts from £166 per hour. Lost productivity, unnecessary sickness days, poor efficiency – these things all end up being a massive financial drain on a business. And when you're trying to grow, that's not a cost you can afford.

That's why you need to tick the right boxes. Meeting your Health & Safety obligations as an employer is non-negotiable. So that's things like:

- ✓ Having a written Health & Safety policy.
- ✓ Engaging and consulting with your people on your Health & Safety measures.
- ✓ Regularly doing and updating risk assessments and method statements for all your equipment and activities.
- ✓ Providing a safe and healthy working environment for employees.
- ✓ Giving your people "adequate" information, training, and supervision to make sure they're working safely.
- ✓ Establishing and maintaining safe systems of work.
- ✓ Extending safety measures to non-employees affected by work activities.
- ✓ Cooperating and coordinating with relevant parties to ensure Health & Safety standards.

Not only does good Health & Safety protect your people and your business, but it can improve your reputation, boost performance, and improve employee retention.



## Need a helping hand?

Not to blow our own trumpet, but our clients are **47 times** less likely to face an enforcement notice, **75%** less likely to have a reportable accident, and **seven times** less likely to suffer a major injury in the workplace\*. And **85%** say they save time and have a happier, healthier, more productive workplace by working with us\*\*.



But hey - why stop at good? If you want to plan for the future and keep growing, why not get acquainted with some business boosters? Whether you want to take one step and showcase just how high your standards are, or go head and shoulders above your competition and win big, we're here to support you and make your business the best it can be.





## Better

### Take the lead in workplace safety

Want to go one better? How does a nationally recognised accreditation sound? Prove to your clients you're all about high standards with SSIP accreditation. Recognised by thousands of organisations and contractors - including Taylor Wimpey and Redrow - and easily achievable through SMAS Worksafe, this really is a failsafe way to show your Health & Safety compliance and win those big contracts. A lot of the tenders you'll be applying for will require SSIP - so what's holding you back? Open those doors and become the success we know you can be.



## Best

### A certificate recognised by thousands

Still not enough? Get head and shoulders above your competition with a globally recognised seal of approval.



ISO 45001 is the international standard for Occupational Health & Safety management. It shows you're following the best possible Health & Safety practices and you're leading the way when it comes to workplace safety. And when you work with Citation on your Health & Safety, you'll already be 70% of the way there. Oh, and we can get you certified in as little as 45 days. What's stopping you?

With your Health & Safety boxes ticked and ISO 45001 and SSIP accreditation in the bag, you'll be a triple threat ready to win big business and take on the future.

# Ready to take your business to the next level?

We'll support you all the way with Health & Safety killer combos to take you from strength to strength. Our affordable, all-in-one Health & Safety package sorts your documentation for you and gives you access to 24/7 professional advice, so you can focus on what you do best. And we make it super simple to achieve business-boosting accreditation and certifications, making sure you're only working towards those that will really help your business grow.

We're all about saving you time and money and helping you reach your goals. So, shall we get started?

Get in touch on **0345 844 1111** to find out more.  
We're ready when you are.

\*Versus national averages 2022.

\*\*Based on a 2022 survey of over 600 Citation clients.